

2026

MEMBERSHIP INVESTMENT & MARKETING MENU

Empowering St. Charles regional businesses to flourish
through education, advocacy, and connections.



Table of Contents

Welcome from our President & CEO	03
Membership at a Glance	04 - 05
Investment Levels	06 - 10
Investor Perks	11
Visibility and Advertising	12 - 13
Programs and Professional Development	14 - 17
Making an Impact	18 - 19
Signature Events	20 - 21
Travel	22
Partnership	23



Scott Tate, IOM
President & CEO



Wendy Rackovan, IOM
VP of Marketing & Communications



Lori Tainter, IOM
VP of Member Services



Megan Piel
Special Events Director



Julie King
Membership Sales Director

Schedule a Meeting with the Chamber Team to Get Started

Call 636-946-0633 or Email info@StCharlesRegionalChamber.com

Welcome and thank you for your interest in the St. Charles Regional Chamber. We are pleased to present our 2026 Membership Investment & Marketing Menu, designed to empower your business to flourish in the St. Charles region.

What is a Chamber of Commerce? We are a trusted business network—a collective of entrepreneurs and corporations who have come together to support each other and advocate for a prosperous business climate in our region, allowing you to focus on what you do best.

While we host signature networking and professional development events, the real value lies in our constant, behind-the-scenes efforts to build a stronger community for business through connections, impact, and success.

We facilitate valuable referrals, connecting you to a vast network of potential clients and collaborators. We believe strong business starts with strong **connections**.

We are your voice on critical issues, advocating for pro-business legislation and policies that remove roadblocks to growth. We believe working together creates the largest **impact** on a thriving business community.

We offer exclusive employee benefits like the Chamber Benefit Plan and the 401K GO program, and deliver affordable marketing opportunities to help you grow your client base. We believe providing tangible resources is a direct line to business and employee **success**.

Our mission is simple: to empower St. Charles Regional businesses to flourish. We are driven by our guiding principles of being trustworthy, innovative, and fiscally responsible.

We invite you to join our dynamic community dedicated to building a better future for all businesses in our region.

Sincerely,

Scott Tate

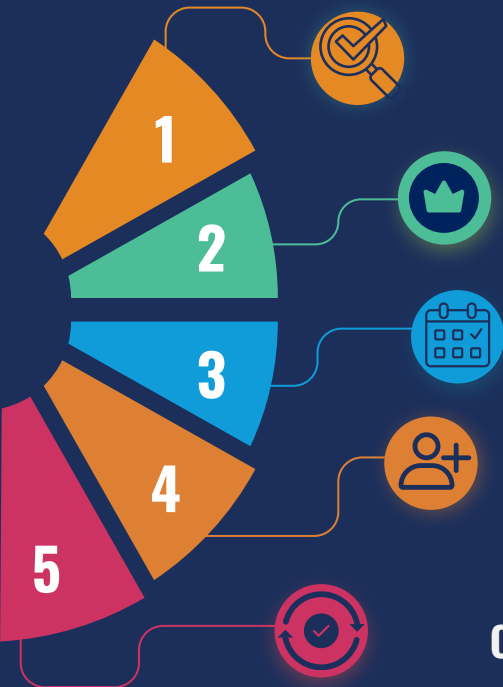
President & CEO

St. Charles Regional Chamber

**“WE ARE A TRUSTED
BUSINESS NETWORK
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ENTREPRENEURS
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ADVOCATE FOR A
PROSPEROUS
BUSINESS CLIMATE
IN OUR REGION.”**

THE ST. CHARLES REGIONAL CHAMBER OFFERS A VARIETY OF MEMBERSHIP OPTIONS TO MEET YOUR NEEDS.

WITH OUR **PROVEN PROCESS**, TAKING THE NEXT STEP IS EASY.



DISCOVER WHERE YOU FIT

Meet with a member of the team to learn about how a Chamber Membership can work for you.

BECOME AN INVESTOR MEMBER

Complete an online application, and start the path to growing your network and business.

DIVE INTO OUR PROGRAMS

Check out our events and programs, post on the website, and grow your business.

EXPAND YOUR NETWORK

You get what you give. Make connections, share business cards, and engage in the online community.

CHECK-IN & RENEW

We'll always be in touch, but at the 9-month mark we like to check-in and make sure you're taking advantage of all you can.

WE HAVE 5 INVESTOR LEVELS TO CHOOSE FROM

ELITE

The Elite Investor is a fully customizable option, perfect for CEOs interested in engaging with other area leaders, and great for businesses looking to support the region's economic prosperity.

CORPORATE

For those looking to take the next step in being a community leader, who have an interest in advocating for their employees and community, and want to engage with similar businesses on the course or in the boardroom.

EXECUTIVE

The Executive Level offers owners and managers exclusive opportunities to build relationships with regional leadership, attend advocacy forums, and gives more visibility to your business through events and sponsorships.

ENHANCED

For those who want the networking aspects of the Access Level, but also want more advertising options included, the Enhanced Level is the perfect fit.

ACCESS

The Access Level is the foundational option ideal for those looking to make connections, take advantage of Chamber benefits, and grow professionally through educational resources.

LET'S FIND YOUR FIT. INVEST IN YOUR BUSINESS'S FUTURE.

Deciding which membership is right for your business shouldn't be daunting. That's why we've broken it down for you – to give you a quick glance at the benefits included in each level.

	ELITE	CORPORATE	EXECUTIVE	ENHANCED	ACCESS
2026 ANNUAL DUES & BENEFITS COMPARISON	\$7601	\$3801	\$1900	\$767	\$381
Post & Share to the Chamber's Online Community App	✓	✓	✓	✓	✓
Give Member Announcement at Lunch with Leaders	✓	✓	✓	✓	✓
Advocacy for your Business, including Action Alerts	✓	✓	✓	✓	✓
Eligible for Certificates of Origin	✓	✓	✓	✓	✓
Invitation to Join Roundtables and Committees	✓	✓	✓	✓	✓
Medical Insurance through the Chamber Benefit Plan	✓	✓	✓	✓	✓
Investor Rates for Program Registration	✓	✓	✓	✓	✓
Affiliate Membership with Greater St. Louis, Inc	✓	✓	✓	✓	✓
Priority Referrals for Goods and Services	✓	✓	✓	✓	✓
Receive Refer & Win Rewards	✓	✓	✓	✓	✓
Voting Rights at Chamber Meetings	✓	✓	✓	✓	✓
Eligible to Serve on the Board of Directors	✓	✓	✓	✓	✓
Priority Registration for Limited Ticket Events	✓	✓	✓	✓	✓
Eligible for Chamber-hosted Ribbon Cutting	VIP Package	VIP Package	VIP Package	VIP Package	A-List Package
Season Tickets for Lunch with Leaders	2 Included	2 Included	1 Included	\$285	\$285
Advertise through the Chamber's Billboard Program	✓	✓	✓	✓	✓
Eligible to Advertise in Weekly E-Newsletter	✓	✓	✓	✓	✓
Ability to Post Unlimited News, Events, and Jobs	✓	✓	✓	✓	✓
Enhanced SEO with Directory Listings	✓	✓	✓	✓	✓
Online Directory Listing for your Business with Logo	✓	✓	✓	✓	✓
Additional Businesses, Locations, or Branches in Directory	4 Included	3 Included	2 Included	\$132	\$132
Business Category Placements within Directory	6 Included	5 Included	4 Included	3 Included	2 Included
Feature your Events, News, and Jobs on Homepage	2 Included	1 Included	\$100	\$100	\$100
Eligible to Place Online Banner Advertisements	12 Months	9 Months	6 Months	3 Months	\$50 / Month
Ad Placement in the Chamber's Annual Report	Full Page	1/4 Page	✗	✗	✗
Logo Featured on Website and Weekly E-Newsletter	✓	✗	✗	✗	✗
Morning Brew" and "Biz Brew" Events Included	✓	✓	✓	✓	✓
Investor Rate for Programs & Events	✓	✓	✓	✓	✓
Seminar Series Bundled Tickets Included	1 Bundled Ticket	1 Bundled Ticket	1 Bundled Ticket	✗	✗
Annual Golf Tournament Registration Included	Team of 4	2 Players	✗	✗	✗
Small Business of the Year Sponsorship Included	Silver Sponsor	✗	✗	✗	✗
Invitation to Attend "Breakfast with the Board"	✓	✓	✗	✗	✗
Invitation to the CEO Roundtable	✓	✗	✗	✗	✗



MEMBERSHIP AT A GLANCE

ACCESS LEVEL INVESTOR

ANNUAL INVESTMENT: \$381

Membership starts at the Access Level, and builds from there. All the benefits listed below are included in each next Investor Level.

Investing at the Access Level Membership not only includes marketing, networking, and professional development opportunities, it also opens the door to investor member perks like the Chamber Benefit Plan, Billboard Advertising, 401K Investments, and Digital Streaming Commercials.

MEMBER BENEFITS & SERVICES

- Online Directory Listing, which includes:
 - Logo featured in listing
 - Up to 2 Business Category keywords for increased SEO
- Access to Chamber App and Community
- 1-on-1 Engagement Meeting to establish your Membership Journey
- 1-on-1 Welcome from Ambassador Committee Member
- 1 Complimentary Pass to first Lunch with Leaders event, which includes:
 - Introduction to General Membership
 - Business listed in presentation
 - Option to address attendees
- Access to complimentary Roundtable Discussions covering a variety of topics
- Access to complimentary Task Force Coalition Meetings
- Access to complimentary Networking Events, which includes:
 - Morning Brews
 - Biz Brews
 - Multi-Chamber After Hours
- Discounted Rates for Special Events, Educational Seminars, and Chamber Programming
- Chamber Representation at Government meetings on Local, State and Federal levels
- Complimentary Certificates of Origin
- Staples discount on office supplies
- Complimentary Affiliate Membership with Greater St. Louis Inc.

MARKETING & VISIBILITY

- Post on the Chamber's website, which includes:
 - Job Openings
 - News or Press Releases
 - Upcoming Events
- Engage in the online Community, which includes:
 - Access to the Chamber App
 - Ability to create unlimited posts on the community feed
 - Digital Business Card feature
 - Direct Messaging to Members
- Option to advertise on the Chamber's website via digital banner ads
- Option to advertise in the Chamber's weekly newsletter
- Eligible for complimentary A-List Ribbon Cutting Package
- First opportunity to advertise at Chamber events via Sponsorships
- Ability to receive the Shop StC Digital Gift Card, which increases online presence
- Eligible to receive Refer and Win Rewards

ACCESS TO INVESTOR PERKS

Season Ticket for Lunch with Leaders
Digital Billboard Advertising
Streaming TV Commercials
Healthcare for Employees
401K Investment Opportunities

ENHANCED LEVEL INVESTOR

ANNUAL INVESTMENT: \$767

The Enhanced Level of Membership includes all of the great services, benefits, and marketing opportunities shown in the Access Level, but also provides additional opportunities for increased visibility and community exposure.

All the benefits listed below are included in each next Investor Level.

MEMBER BENEFITS & SERVICES

- Online Directory Listing, which includes:
 - Logo featured in listing
 - Up to 3 Business Category keywords for increased SEO

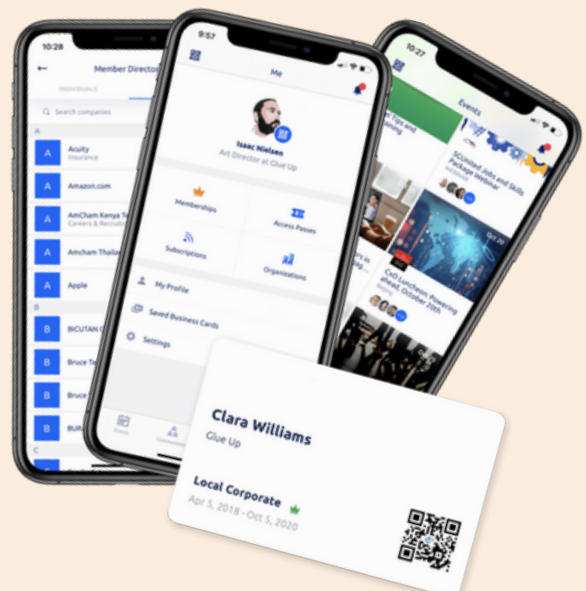
MARKETING & VISIBILITY

- 3 months of complimentary Online Banner Ad space on the Chamber's website
- Eligible for the VIP Ribbon Cutting Package, which includes:
 - Curated Video for use on Social Media
 - Invitation to Board, Ambassadors, City Officials, and Membership
 - News Release distributed to media contacts and included in Chamber's weekly e-newsletter
- 4 complimentary 4x4 ads to be placed in the Chamber's weekly e-newsletter on dates of your choosing



ENGAGE BETTER WITH THE MEMBERSHIP APP

Download the app to boost your connections, engage more easily, and stay informed about all things Chamber related, no matter where you are! Register for events right from your phone, share business cards, post on the community wall, and send direct messages.



EXECUTIVE LEVEL INVESTOR

ANNUAL INVESTMENT: \$1900

The Executive Level of Membership includes all of the great services, benefits, and marketing opportunities shown in the Access and Enhanced Levels, but also provides additional engagement opportunities, and increased visibility and community exposure.

All the benefits listed below are included in each next Investor Level.

MEMBER BENEFITS & SERVICES

- Online Directory Listing, which includes:
 - Logo featured in listing
 - Up to 4 Business Category keywords for increased SEO
- Up to 2 complimentary Additional Online Directory Listings for secondary locations, branches or businesses
- 1 complimentary Season Ticket to Lunch with Leaders events, which includes:
 - 11 Lunch with Leaders registration
 - 1 Small Business of the Year Awards Luncheon registration
- 1 complimentary Bundled Ticket to the Small Business Seminar Series, which includes:
 - Entry to 3 seminars focused on business and professional development
 - 1 Small Business of the Year Awards Luncheon registration
- 1 complimentary Breakfast with the Board event registration

MARKETING & VISIBILITY

- 6 months of complimentary Online Banner Ad space on the Chamber's website, OR a \$300 advertising credit which can be applied toward:
 - Newsletter Ads
 - Newsletter Sponsorships
 - Event Sponsorships

“THIS IS A POWERFUL CHAMBER, WHOSE LEADERSHIP AND MEMBERS MAKE A TREMENDOUS IMPACT ON OUR COMMUNITY.”

— MEMBER SINCE 2020



CORPORATE LEVEL INVESTOR

ANNUAL INVESTMENT: \$3801

The Corporate Level of Membership includes all of the great services, benefits, and marketing opportunities shown in the Access, Enhanced, and Executive Levels, but also gives your business stronger positioning in our region by supporting public policy efforts and connecting you to others who share your interests.

All the benefits listed below are included in each next Investor Level.

MEMBER BENEFITS & SERVICES

- Online Directory Listing, which includes:
 - Logo featured in listing
 - Up to 5 Business Category keywords for increased SEO
- Up to 3 complimentary Additional Online Directory Listings for secondary locations, branches or businesses
- 2 complimentary Season Tickets to Lunch with Leaders events, which includes:
 - 11 Lunch with Leaders registration
 - 1 Small Business of the Year Awards Luncheon registration

MARKETING & VISIBILITY

- 9 months of complimentary Online Banner Ad space on the Chamber's website
- Company Logo placed on vertical banner, displayed at each Lunch with Leaders event
- ¼ Page Ad placed in the Annual Report
- 1 complimentary Featured Event, News, or Job posting on the Chamber's website
- Company Logo displayed at each Lunch with Leaders event
- 2 Player Registrations for the Annual Golf Tournament
- Innovator Sponsorship for the FORGE Leadership Cohort



ELITE LEVEL INVESTOR

ANNUAL INVESTMENT: \$7601

The Elite Level of Membership is the highest level of investment, and includes exclusive perks and services. Plus, this level can be customized to fit the needs and wants of your business.

All the benefits listed in the Access, Enhanced, Executive, and Corporate levels are included in the Elite Level Investor.

MEMBER BENEFITS & SERVICES

- Online Directory Listing, which includes:
 - Logo featured in listing
 - Up to 6 Business Category keywords for increased SEO
- Up to 4 complimentary Additional Online Directory Listings for secondary locations, branches or businesses
- 1 complimentary Season Ticket to Lunch with Leaders events, which includes:
 - 11 Lunch with Leaders registration
 - 1 Small Business of the Year Awards Luncheon registration
- Exclusive invitation to attend the CEO Roundtables

MARKETING & VISIBILITY

- 12 months of complimentary Online Banner Ad space on the Chamber's website
- Permanent company logo placement on homepage of Chamber's website
- Permanent company logo placement in the Chamber's weekly e-newsletter
- Permanent company logo placement in the Lunch with Leaders event presentations
- Full Page Ad placed in the Annual Report
- 2 complimentary Featured Event, News, or Job postings on the Chamber's website
- Full Team Registration for the Annual Golf Tournament
- Small Business of the Year Silver Sponsorship, which includes:
 - Company Logo on banner at event
 - 4 complimentary registrations



INVESTOR PERKS

TO TAKE YOUR BUSINESS THE EXTRA MILE.

The St. Charles Regional Chamber is excited to provide additional services and benefits through our affiliate partnerships. With these programs, employers can offer healthcare and 401K options to their staff, capitalize on discounted advertising opportunities, and save money using Chamber member discounts.



Sign up to accept the Shop St.C Digital Gift Card and increase visibility for your business with an added online listing! There is no cost to participate. Simply register your business online, and anyone with a Digital Gift Card can shop at your store. Cards are processed through Mastercard, with Tap-to-Pay available.



Want lower, stable health insurance rates?

It's possible with the **Chamber Benefit Plan.**



SAY HELLO TO THE CHAMBER BENEFIT PLAN

With advantages that make a real difference, the multiple employer welfare arrangement (MEWA) is designed for small businesses who want more plan options for lower rates.



A unique and modern alternative to traditional group retirement plans that allows businesses who are investors with the Chamber the ability to offer pooled retirement benefits to their employees and group buying power with the flexibility of individual plans.

Member access to an exclusive 401(k) Syndicate

As the Syndicate grows, costs decrease for all Chamber Members that join.

Get started - contact Ryan Roe, Retirement Services Consultant | 314-886-1697



THE ST. CHARLES REGIONAL CHAMBER OFFERS A VARIETY OF **ADVERTISING OPPORTUNITIES** TO MARKET YOUR BUSINESS AND BOOST YOUR VISIBILITY IN THE COMMUNITY.

BILLBOARD ADVERTISING

Looking to get your business noticed? The St. Charles Regional Chamber's Digital Billboard Advertising program is the perfect solution. We've partnered with DDI Media to offer affordable spots on four digital billboards along the busy highway corridors throughout St. Charles County.

- **Share the Love:** We pool resources with other businesses to get lower rates.
- **Affordable Cycles:** Billboard space starts at just \$110 per cycle.
- **Easy Design:** Our member designer can whip up a killer ad for only \$35.
- **Multiple Ads:** You can run multiple ads within one cycle!

Cycles run for 28 days with a guarantee that your billboard is shown 1,120 times!

2026 cycles start January 05, 2026.

PRIME BILLBOARD LOCATIONS

With four boards strategically picked along the busiest interstate corridors, your ads are guaranteed 900,000-1,500,000 impressions every cycle they run.

I-70 & Cave Springs

1,028,476 impressions

I-70 & the Bridge

932,011 impressions

I-70 & Hwy 40

675,802 impressions

Hwy 40 & Hwy 94

1,505,639 impressions

STREAMING COMMERCIALS

Increase awareness and spotlight your company through our online streaming commercial options. Commercials will be streamed on all devices, including tablets, phones, and televisions. You can cater your demographics to target your ideal customer, and can reach an audience beyond the immediate region.

Streaming Commercials Investor

**\$600 monthly
(4 month minimum)**

- 15,000 streaming commercials each month
- Free ad production
- TV's, Tablets & Mobile Devices
- Ability to target your ideal customer





ONLINE BANNER ADS

The Chamber offers prime banner ad placement on several pages of its website. Banner ads are located at the top and bottom of highly frequented pages, which will elevate your business's online presence and provide the opportunity to showcase your products or services to a diverse audience, including residents, visitors, and fellow entrepreneurs.

Website Banner Advertisement *Investor / Non-Investor*

- | | |
|-------------|----------------------|
| • 12 Months | \$500 / \$600 |
| • 6 Months | \$300 / \$375 |
| • 1 Month | \$100 / \$150 |

ONLINE FEATURED EVENTS

Feature your business's upcoming events on the Chamber's website and in the Chamber Newsletter. Through prime placement online, you can drive more traffic to your event posting.

Featured Event *Investor / Non-Investor*

- | | |
|--------------------------------------|----------------------|
| | \$100 / \$125 |
| • 1 week on Chamber's Main webpage | |
| • 1 week on Chamber's Events webpage | |
| • 2 weeks in Chamber Newsletter | |

CHAMBER NEWSLETTER

The Chamber publishes a weekly electronic newsletter which provides updates on Events, Member News, and Community-Related News. The newsletter is sent to main and secondary contacts, currently numbering over 2000.

Newsletter Sponsor (Exclusive) *Investor / Non-Investor*

- | | |
|--|----------------------|
| | \$100 / \$200 |
| • Logo or Ad placed at top of newsletter | |

Newsletter Advertisement *Investor / Non-Investor*

- | | |
|--------------------------------------|---------------------|
| | \$50 / \$100 |
| • Ad placed along body of newsletter | |

JOB POSTINGS

Looking to add a new hire to your team? Recruit online using the Chamber's online job board. Job postings will be listed on both the Main page and jobs page of the Chamber's website. There is no fee for Investor Level Members to take advantage of this opportunity.

COMMUNITY CALENDAR

Add your company's upcoming event to the Chamber's Community Calendar page. This customizable posting can include images, descriptions, and links to direct traffic to your event's landing page. There is no fee for Investor Level Members to take advantage of this opportunity.

NEWS RELEASE

Share your business's latest updates on the Chamber's News webpage. News articles should follow a press release format, and can include images and hyperlinks. By including your news on the Chamber's website, you will increase your SEO presence. Plus, all news releases will be included in a Chamber Newsletter e-publication.

**"I WOULD HIGHLY
ENCOURAGE ANYONE
WHO IS INTERESTED
IN BECOMING MORE
VISIBLE TO JOIN THIS
CHAMBER".**

— MEMBER SINCE 2024

**INVEST IN YOUR PROFESSIONAL DEVELOPMENT.
ENGAGE IN PROGRAMS AND EVENTS DESIGNED TO
HELP YOU GROW.**

SMALL BUSINESS SEMINAR Series

SMALL BUSINESS SEMINAR SERIES

February 2; March 2; April 7, 2026 | 7:30am-10:00am
St. Charles Convention Center

Presenting Sponsor (1 per Seminar)

\$500

- Opportunity to address attendees
- Opportunity to place marketing materials at each seat
- Logo displayed on banner at all three seminars
- Logo on marketing materials and registration webpage
- 1 Bundled Ticket to Seminar Series
- Logo displayed on banner at Small Business of the Year Awards Luncheon and in Luncheon Program

Registration (Investor / Member / Non-Member)

\$45 / \$50 / \$55

- Ticket to one (1) seminar in the series
- Breakfast
- Discount for Small Business of the Year Awards Lunch

Bundled Ticket (Investor / Member / Non-Member)

\$135 / \$150 / \$165

- Ticket to all three (3) seminars in the series
- Breakfast
- Free ticket to Small Business of the Year Awards Lunch

The Small Business Seminar Series is a 3-part seminar series focused on business excellence, which culminates in the Small Business of the Year Awards Luncheon. Hear from industry-leading experts on topics specially curated to advance small businesses and demonstrate best practices.



CELEBRATE BUSINESS EXCELLENCE. SUPPORT BUSINESSES LEADING THE WAY IN OUR COMMUNITY.

SMALL BUSINESS of the YEAR

SMALL BUSINESS OF THE YEAR AWARDS LUNCHEON

May 20, 2026 | 11:00am -1:00pm | St. Charles Convention Center

Gold Sponsor (Exclusive)

\$750

- Opportunity to address attendees
- Opportunity to present Small Business of the Year Award
- 8 tickets to Awards Luncheon with reserved table
- Logo displayed on event banner on stage
- Logo on marketing materials and registration webpage
- Logo in Luncheon Program

Silver Sponsor

\$500

- 4 tickets to Awards Luncheon with reserved seats
- Logo displayed on event banner on stage
- Logo on marketing materials and registration webpage
- Logo in Luncheon Program

Registration (Investor / Member / Non-Member)

\$40 / \$45 / \$50

- Early Bird Registration available for \$5 off

For nearly 50 years, the St. Charles Regional Chamber has celebrated National Small Business Month, which recognizes the critical contributions of America's entrepreneurs and small business owners.

As part of National Small Business Month, the Chamber and its community partners take the opportunity to highlight the impact of outstanding entrepreneurs, small business owners, and small businesses that lead the way in 6 key areas of business excellence: **Business Growth, Management & Human Capital, Community Involvement, Marketing, Intangible Considerations, & The Why.**

Nominations are narrowed down to three Finalists. The Finalists are recognized and the award recipient is named at the Small Business of the Year Awards Luncheon.



EXPAND YOUR NETWORK. CULTIVATE **STRONG RELATIONSHIPS** AND BUILD CONNECTIONS WITH YOUR PEERS.

CHAMBER 101

Jan 29, Apr 30, Jul 30, Oct 29 | 7:30am-9:00am

Chamber 101 Sponsor (1 per Meeting) \$200

- Opportunity to address attendees
- Option to place business collateral on tables
- Logo included on invitation
- Logo included on event registration webpage
- Logo on marketing materials

MORNING BREWS & BIZ BREWS

Biz Brew | 2nd Wednesday | 4:00pm-6:00pm

Morning Brew | 4th Tuesday | 7:30am-9:00am

Brew Sponsor (1 per Meeting)

- Host networking event at your business
- Opportunity to address attendees
- Logo included on invitation
- Logo included on event registration webpage
- Logo on marketing materials

LUNCH WITH LEADERS

Monthly | 3rd Wednesday

11:00am-1:00pm | Locations vary

Season Tickets Available, \$285

Luncheon Sponsor (1 per Luncheon) \$300

- Opportunity to address attendees
- Sponsor Table at entrance of Luncheon room
- Option to place business collateral on tables
- Logo projected on screen during Luncheon
- Logo on marketing materials
- Two (2) Luncheon registrations

Add Your Logo to the Presentation \$25

Add a Full Slide to the Presentation \$50



SENIOR CONNECTIONS ROUNDTABLE

Quarterly | 9:00am-10:00am

January 13, April 14, July 14, October 13

Open to business professionals who provide a service that benefits seniors, including home care & housing, attorneys, financial planners, IT support, residential cleaning, etc.

MARKETING ROUNDTABLE

Quarterly | 9:00am-10:00am

February 10, May 12, August 11, November 10

Open to business professionals involved in any aspect of marketing, including entrepreneurs, business owners, marketing professionals, advertising agencies, printers, etc.

AMBASSADOR COMMITTEE

Monthly | 2nd Friday

12:00pm-1:00pm

Lunch locations vary

The Ambassador Committee is comprised of Investor Level Members who serve as the welcoming arm of the St. Charles Regional Chamber. The Committee welcomes new members and represents the Chamber at varying events such as ribbon cuttings, ground breakings, Lunch with Leaders, and more. If you are looking to make a positive impact, have a flexible schedule, and enjoy networking, consider joining the dynamic Ambassador Committee.

THE FORGE

A ST. CHARLES REGIONAL CHAMBER LEADERSHIP COHORT

▶ **7 HALF-DAY SESSIONS**

▶ **SEPTEMBER 2026 - MARCH 2027**

▶ **\$1,050 PER ATTENDEE**

▶ **EARLY BIRD DISCOUNT WHEN YOU APPLY BY MAY 2026**

PROFESSIONAL DEVELOPMENT THAT SHAPES & STRENGTHENS LEADERS

The St. Charles Regional Chamber's FORGE program is designed for any leader with a serious interest in developing their leadership skillsets. Using a small cohort group format, FORGE combines best-in-class leadership training with timely group coaching opportunities to give participants years of leadership experience in a single program. FORGE participants accelerate their growth as leaders, build their confidence, and gain the skills to contribute even more to the success of their company.

GAIN 7 YEARS OF LEADERSHIP SKILL & EXPERIENCE IN JUST 7 MONTHS JOIN US THE 1ST THURSDAY OF EVERY MONTH FROM 8:30AM-12:30PM

FORGE is a catalyst for continuous learning. Participating companies will develop depth in their leadership ranks, improve their ability to confront today's business challenges and begin building the executives of tomorrow. Additionally, FORGE participants will learn leadership techniques and insights that will make a powerful impact on employee engagement and organizational culture.

- ▶ **Grow a Pipeline of Leadership Talent**
- ▶ **Reward and Motivate Rising Stars**
- ▶ **New Ideas for your Business**
- ▶ **Enhance Employee Engagement**

SPACE IS LIMITED – SPONSORSHIPS AVAILABLE



2026 LEGISLATIVE PRIORITIES

As a business owner, your success is directly tied to the policies that govern our state. At the St. Charles Regional Chamber, we believe in empowering our members to flourish, and a key part of that is through impactful advocacy.

Our 2026 Legislative Agenda is a direct result of our Coalition Policy Summit, where members and business leaders worked together to define the most critical issues affecting our region. When you are part of the Chamber, you are part of a powerful voice that represents your interests to our State and Federal Representatives.

OUR 5 KEY PRIORITIES

WORKFORCE DEVELOPMENT

We support targeted childcare tax credits to help working parents, expanding the Missouri A+ program to include industry-recognized certifications, and Clean slate Missouri to help low-level, non-violent offenders rejoin the workforce.

EDUCATION

Your business needs a strong local school system to thrive. That's why we oppose a statewide Open Enrollment policy that would create a significant funding shortfall for St. Charles County schools, harming the quality of education and the future workforce in our region.

TRANSPORTATION & INFRASTRUCTURE

A strong business climate depends on reliable infrastructure. We support sustainable funding for MoDOT to invest in our roads and bridges, including the widening of HWY N and improvements to HWYs K, 79, 61, and 364. We also support funding for public transportation opportunities in St. Charles County.

ATTAINABLE HOUSING

Supporting an increase in the recording-fee allocation from real estate transactions is a priority for us, with the goal of bolstering the Missouri Housing Trust Fund (MHTF). By directing more resources to the MHTF, we are fostering a housing landscape that is affordable and accessible.

SMALL BUSINESS & ECONOMIC DEVELOPMENT

We stand firm in that any changes to property tax must be accompanied by a reliable alternative funding source to ensure essential services like schools and public safety are fully funded. We also oppose the proposed constitutional amendment for statewide paid sick leave.



INVEST IN THE REGION. THROUGH OUR ADVOCACY PROGRAMS, YOUR VOICE CAN HAVE IMPACT ON ISSUES THAT MATTER.

ADVOCACY SPONSORSHIPS

Impact Partner

\$1500

- Logo recognition on Policy Positions page
- Logo recognition at all Advocacy and Public Policy Committee Meetings
- Logo recognition in all advocacy updates
- 8 complimentary tickets to attend End of Session Legislative Breakfast with reserved table

Legacy Leader

\$500

- Verbal recognition at End of Session Legislative Breakfast
- Logo recognition in program for Day at the Capitol
- Logo recognition on Policy Action Page
- Name recognition on One - Pagers

ADVOCACY FOCUSED PROGRAMS

Public Policy Committee

Monthly | 1st Friday | 12:00pm-1:30pm
Pio's Restaurant in St. Charles

Open to Investor Level Members, the Public Policy Committee works with local, state, and federal government and other appropriate entities to create and advance a favorable business climate, and encourage business development for both new and existing businesses.

Day at the Capitol

April 2026

This day trip to Jefferson City, MO provides the opportunity to meet with legislators in both the House and Senate and engage in discussion about how to make Missouri a better place for businesses.

End of Session Legislative Breakfast

July 2026

Our annual End of Session Legislative Breakfast is a crucial event where our elected state senators and representatives discuss the Chamber's legislative priorities and how they were addressed during the previous session. This informative gathering provides an opportunity for our members to gain insights into the legislative process and the impact of public policy on our businesses and community.

Policy Coalition Task Forces

Monthly | June - August
Locations and Times: TBD

These collaborative groups are composed of members and industry experts who meet to identify and discuss the most pressing issues facing the St. Charles business community. The insights and recommendations gathered from these task forces are instrumental in creating the Chamber's official 2027 policy priorities.

Policy Coalition Summit

September 2026

Following the conclusion of the Policy Coalition Task Forces, members will gather to hear the recommended legislative priorities, and vote which will be presented to state senators and representatives.

Pre-Session Legislative Reception

October 2026

Once the 2027 Legislative Priorities are finalized, members will have the opportunity to meet with and discuss the upcoming session with state senators and representatives at an after-hours reception.

MAKE AN IMPACT

ANNUAL GOLF TOURNAMENT

June 8, 2026 | 11:30am Shotgun Start | WingHaven Country Club

Ace Sponsor (Exclusive) **\$3000**

- Includes everything in Eagle Sponsorship
- Logo will be displayed on all golf carts
- Logo will be on golfer's gift, placed in each cart

Eagle Sponsor **\$1800**

- Includes everything in Birdie Sponsorship
- Logo on Main Event Banner

Birdie Sponsor **\$1300**

- Team of 4
- Hole Sign
- Logo on event webpage
- 2 additional lunch tickets

Flag Sponsor **\$1000**

- Custom Pin Flag on all 18 holes
- 1 Player Registration
- Logo on event webpage

Beverage Cart Sponsor **\$850**

- Business representative will drive one of 4 beverage carts
- Signage on beverage cart
- All beverages and coolers provided
- Logo on event webpage

Contest Sponsor **\$750**

- Signage at Closest to the Pin Holes
- Signage at Longest Drive Holes
- Option to sit at holes and interact with players
- Logo on event webpage

Koozie Sponsor **\$750**

- Logo on Koozies given to each player
- Logo on event webpage

Swag Bag Sponsor **\$750**

- Logo on Goodie Bag given to each player
- Logo on event webpage



ST. CHARLES REGIONAL CHAMBER
Annual Golf Tournament

Pavilion Sponsor **\$600**

- Logo on banner displayed at pavilion
- Logo on event webpage

Cone Game Sponsor **\$500**

- Logo on sign at hole game is played on
- Logo on event webpage

Super Hole Sponsor **\$500**

- Business representative allowed to interact with players at designated hole
- Signage at hole
- Logo on event webpage
- Business must provide a food or beverage

Rent a Cart for an additional \$200

Swag Item Sponsor **In-Kind or \$250**

- Logo on item for Swag Bags
- Business Name on event webpage

Hole Sign Sponsor **\$150**

- Logo on Hole Sign
- Business Name on event webpage

Golf Tournament Registration

Team of Four - \$720 | Individual Player - \$180

Registration Includes:

- Cart usage & Green fees
- Lunch & Networking
- Hors d'oeuvres Dinner
- Driving Range Access
- Beverages on Course
- Evening Awards Ceremony

SANTA'S NORTH POLE DASH 5K RUN & 1-MILE WALK

December 5, 2026 | 8:00am-10:30am | Historic St. Charles
www.SantasNorthPoleDash.com



Santa Hat Sponsor **\$3500**

- Name on all Santa Hats
- Logo on back of all runner shirts
- Logo on marketing materials & event banner
- 7 free runner registrations
- 2 Newsletter Sponsorships
- Banner Ad on the Chamber website for 1 year

Sleeve Sponsor (2 available) **\$3000**

- Name on sleeve of all runner shirts
- Logo on back of all runner shirts
- Logo on marketing materials & event banner
- 5 free runner registrations
- 1 Newsletter Sponsorship
- Banner Ad on the Chamber website for 1 year

Post-Race Donut Sponsor **\$3000**

- Logo on banner at donut bar
- Logo on back of all runner shirts
- Logo on marketing materials & event banner
- 5 free runner registrations
- 1 Newsletter Sponsorship
- Banner Ad on the Chamber website for 1 year

Finisher Medal Sponsor **\$2500**

- Logo engraved on medals & printed on ribbon
- Logo on back of all runner shirts
- Logo on marketing materials & event banner
- 3 free runner registrations
- 1 Newsletter Sponsorship
- Banner Ad on the Chamber website for 1 year

Runner Bib Sponsor **\$2250**

- Logo printed on all runner bibs
- Logo on back of all runner shirts
- Logo on marketing materials & event banner
- 3 free runner registrations

Start & Finish Line Sponsor (2 avail.) **\$1000**

- Logo on Start & Finish Line
- Logo on back of all runner shirts
- Logo on marketing materials
- Logo on event banner
- 2 free runner registrations

Pace Car Sponsor **\$1000**

- Logo on banner for Pace Car
- Logo on back of all runner shirts
- Logo on marketing materials
- Logo on event banner
- 2 free runner registrations

Port-a-Potty Sponsor **\$1000**

- Logo on door of all port-a-potties
- Logo on back of all runner shirts
- Logo on marketing materials
- Logo on event banner
- 2 free runner registrations

Snow Globe Sponsor **\$1000**

- Logo on base & in backdrop or snowglobe
- Logo on back of all runner shirts
- Logo on marketing materials
- Logo on event banner
- 2 free runner registrations

Middle of the Pack Sponsor **\$500**

- Present Middle of the Pack Award
- Logo on back of all runner shirts
- Logo on marketing materials
- Logo on event banner
- 1 free runner registrations

Shirt Sponsor **\$450**

- Logo on back of all runner shirts
- Logo on marketing materials
- Logo on event banner





TRAVEL WITH THE CHAMBER

www.ChamberDoesTravel.com

THE ST. CHARLES REGIONAL CHAMBER INVITES YOU TO **BUILD COMMUNITY** THROUGH TRAVEL.

The St. Charles Regional Chamber invites you to trade the stress of planning for the joy of discovery with our Group Travel Program! This initiative is more than just a trip – it's an opportunity to forge lasting friendships and share incredible experiences with fellow community members.

The Chamber's program is designed to be all-inclusive and completely stress-free. We handle all the logistics so you can focus on making memories. Our commitment is to provide a safe, comfortable, and culturally enriching environment where you can truly relax and explore.

What's Included in our trips?

- Round-trip Airfare
- Premium Hotel Accommodations
- All Ground Transportation
- Expertly Guided Tours and Excursions

Whether you're a seasoned traveler or looking to take your first big trip, the St. Charles Regional Chamber's Group Travel Program is your passport to hassle-free exploration and community building.

Visit www.ChamberDoesTravel.com to see where we're going next!



TAKE YOUR MEMBERSHIP TO THE NEXT LEVEL. WHEN YOU INVEST IN THE CHAMBER, YOU BECOME A **PARTNER** WITH THE CHAMBER

Partnership Levels are automatically calculated based on total investment, including membership dues, sponsorships, advertisements, registrations, and season tickets. Partners will receive additional exposure and recognition on the Chamber's website and on a banner displayed at Chamber meetings and events.



Keystone	\$10,000 +
Cornerstone	\$5,000 - \$9,999
Pillar	\$3,500 - \$4,999
Foundation	\$2,000 - \$3,499

Total Investment must be selected and pledged prior to December 31, 2025 to be eligible for 2026 Partnerships.

Complete and return the Partnership Agreement form to determine if your business qualifies.

THANK YOU TO OUR 2025 PARTNERS

 KEYSTONE PARTNERS	 CORNERSTONE PARTNERS	 PILLAR PARTNERS	 FOUNDATION PARTNERS
 SSMHealth. St. Joseph Hospital ST. CHARLES  AMERISTAR CASINO ★ RESORT ★ SPA — ST. CHARLES — 	 heartland COCA-COLA BOTTLING COMPANY  AMERICAN FAMILY INSURANCE YOUR DREAM IS OUT THERE. GO GET IT. WE'LL PROTECT IT. ROB HAMANN AGENCY INC. 1100 Highway 240, Suite 100 • St. Charles, MO 63301 636-266-4444 • www.robhamannagency.com  THE BARKER COMPANY  ST. PETER'S MISSOURI  St. John's BANK Member FDIC  SCHNEIDER COMMERCIAL PARTNERS  Bogey Hills Country Club  TUCANOS BRAZILIAN GRILL  ST. CHARLES COMMUNITY COLLEGE  SAINT CHARLES CONVENTION CENTER 	Academy of the Sacred Heart AT&T Missouri Audacy Audio & Digital Marketing BGC of St. Charles County Brian Dawson Roofing Comic Relief Fairwinds River's Edge Fort Zumwalt School District General Mills Mercy New Frontier Bank Shea Kohl Law, LC St. Louis Community College	Civil & Environmental Consultants Danna McKittrick, P.C., Attorneys at Law Detail 360 Emmaus Homes Extreme Electrical Contractors, LLC Gingham's Homestyle Restaurant Independent Electrical Contractors of Greater St. Louis Krey Distributing Company Minuteman Press St. Peters National Cart Company Pirrone's Pizzeria Purpose Journey Inc. Regional Eyecare Renaissance Plastic Surgery Reno's Liquidation Outlet Royal Banks of Missouri Salt River Automotive StudyMetrix Research, LLC Sunrise Electrical Services Vetta Sports Gametime



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