

2025 Billboard Program

The Chamber has purchased one (of 7) Ad Space on 4 different digital billboards throughout the St. Charles / St. Peters area. With each of our locations, we take our One Space and offer our investors 30 spots as part of a Co-Op. Pricing for each spot in 2025 is \$110 for Boards 518AD, 440BD & 473AD and \$160 for spots on board 424BD.

Please read all the info below & if you still have questions, call the office at 636/946.0633

stcharles
REGIONAL CHAMBER

For \$110 / \$160, your artwork is displayed for :10 and rotates ~every 35 minutes. This equals 40 x daily and 1,120 times during the 28 day cycle. The more ads you have the more frequently your artwork will rotate through.



518AD1 70/Salt Lick

Just west of 70/Salt Lick.
Faces West. Impressions:
208,466 / week.
\$110 per cycle.



440BD1 - 70/Cave Springs

Just east of 70/Cave Springs.
Faces East. Impressions:
1,096,384 per cycle.
\$110 per cycle.



473AD - 70/94/1st Capt

Only digital display on Hwy 94.
At stoplight intersection of 94
overpass. Impressions
338,604 per cycle.
\$110 per cycle



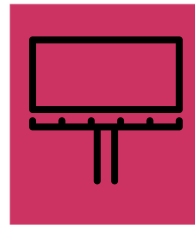
424BD - 70/Bridge

First right hand read entering
St. Charles Co. Impressions
per week: 253,939 per week.
*Premium location: \$160 per
cycle.



Additional Info

We invoice 60 days prior to
cycle start. All billboards must
by paid, along with art
received, 10 days prior to
going live. *Must be an
Investor level Chamber
Member in good standing



Additional Info

You may reserve any quantity
on as many boards as you
like. First come, first serve. No
cancellations within 60 days
of start cycle.

Graphic Design Billboard Specs:

Finished Size: 1504 x 416 pixels
All designs MUST be saved in RGB mode
as a JPEG/PNG at max quality.
Please name:
BizName/CycleDate/location if more
than one piece of art



Google Map locations:

[https://www.google.com/maps/d/u/0/edit?
mid=1qhzSoQJO6gXbdWkrBbINQOasECnl6Ckk&
sp=sharing](https://www.google.com/maps/d/u/0/edit?mid=1qhzSoQJO6gXbdWkrBbINQOasECnl6Ckk&sp=sharing)
(copy & paste into browser)

Order Form



Need Graphic Design Help?

Please **CALL** our Chamber Member & Graphic Designer who moonlights for us! She will design your board, with your input, for just \$35 and pop it into our Dropbox once approved! This is a very well-oiled machine!
Dawn Blackburn, Fat Dog Creative: 636/346.4239

2025 BILLBOARD PROGRAM ORDER FORM

BUSINESS NAME: _____

BILLING CONTACT: _____

ART CONTACT: _____

EMAIL : _____

EMAIL : _____

PHONE: _____

PHONE: _____

*** NO CANCELLATIONS WITHIN 60 DAYS
OF CYCLE START DATE**

INVOICE BY:

PER CYCLE

SEMI-ANNUALLY (DEC '24 - JUNE & JULY - DEC)

ANNUALLY

Signature: _____

ORDER DETAILS

MARK THE QUANTITY OF BILLBOARD SLOTS YOU'D LIKE FOR EACH LOCATION DURING EACH CYCLE.

Cycle Dates Start / End	518AD 70/Salt Lick	440BD 70/Cave Spgs	473BD 70/1stCpt/94	424BD 70/Bridge	#Payment / Artwork Due
12/30/24 - 1/26/25					12/20/2024
01/27 - 02/23					01/17/2025
02/24 - 03/23					02/14
03/24 - 04/20					03/14
04/21 - 5/18					04/11
05/19 - 6/15					05/09
06/16 - 7/13					06/06
07/14 - 8/10					07/01
08/11 - 09/07					08/01
09/08 - 10/05					08/29
10/06 - 11/02					09/26
11/03 - 11/30					10/24
12/01 - 12/28					11/21

*Payment and artwork due to Lori@StCharlesRegionalChamber.com by these dates! ↑